

9.00: Opening	<b>First Day – Monday, 19 June</b>
	9:00 - Opening
	<b>Systematizing Graphic Communication</b>
9:30 - 11:30 First Session	Piotr Michalowski – University of Michigan – <i>Meaning, layout and design in the earliest Mesopotamian writings</i>
	Sebastian van Doesburg – Instituto de Investigaciones Filológicas, UNAM – <i>Organizational principles of the pictography of Mixtec historical registers</i>
	Michael Swanton – Instituto de Investigaciones Filológicas, UNAM – <i>The linguistics of the pictography of Mixtec historical registers</i>
11:30 - 12:00 Coffee Break	
	<b>What's in a (Graphic) Name?</b>
12:00 - 14:00 Second Session	Danièle Dehouve – École Pratique des Hautes Études, GSRL – <i>The iconographic representation of the theonym in Central Mexico: The case of the Fire God</i>
	Marian Olech – Department of Sinology, University of Warsaw – <i>Meaningful variation in logographic script: Proper nouns in the earliest Chinese writing</i>
	Juan José Batalla Rosado – Universidad Complutense de Madrid – <i>Graphic variation in the Matrícula de Huexotzinco</i>
14:00 - 16:00 Lunch Break	
	<b>The Appropriation of Signs</b>
16:00 - 18:00 Third Session	Anastasia V. Kalyuta – The Russian Museum of Ethnography – <i>Name glyphs and their Spanish counterparts in the Central Mexican codices of the Early Colonial period: Two parallel systems of graphic recording</i>
	Christiane Clados – Philipps-Universität Marburg – <i>The appropriation of the other: Tocapus of the colonial era</i>
	Ewa Józefowicz – Institute of Mediterranean and Oriental Cultures, Polish Academy of Sciences – <i>Standing on the shoulders of a giant: Tawosret and Ramses II</i>
18:00-18:30 Refreshments	
	<b>Easter Island Perspectives</b>
18:30 - 19:50 Fourth Session	Lisardo Pérez Lugones – Universidad Complutense de Madrid – <i>A brave rooster, a reef fish and a double oar: An iconic interpretation of paronymy, homophony and polysemy from artefacts to Rongorongo Tablet “J” (London Reimiro 1)</i>
	Albert Davletshin – Institute for Oriental and Classical Studies, Russian State University for the Humanities – <i>Hatched signs in the Kohau Rongorongo script of Easter Island: Are they black?</i>
	<b>Second Day – Tuesday, 20 June</b>
	<b>Performative Aspects of Graphic Communication</b>
9:00 - 11:00 First Session	Angela McDonald – University of Glasgow – <i>Beyond-words: Performative aspects of writing in communications between the living and the dead in ancient Egypt</i>
	Marina Sartori – Department Altertumswissenschaft/Ägyptologie Universität Basel – <i>Reading between the (brush) lines</i>
	Adam Łukaszewicz – Department of Papyrology, University of Warsaw – <i>Signum praesentiae: Proskynemata in the tomb of Ramesses VI</i>
11:00 - 11:30 Coffee Break	
	<b>Cognitive Aspects of Graphic Communication</b>
11:30 - 13:30 Second Session	Valérie Angenot – University of Brussels – <i>Beyond metaphor and metonymy: Into the depths of syllepsis</i>
	Daniel Takács – Department of Egyptology, Faculty of Oriental Studies, University of Warsaw – <i>Uses of cognitive linguistics methodology in the analysis of ancient Egyptian culture</i>
	David Wright – Universidad de Guanajuato – <i>Embodied signs and symbols: Radical embodied cognitive science as a perspective for the study of non-Western visual communication</i>

13:30 - 15:30 Lunch Break	
15:30 - 17:30 Third Session	<b>Of Signs and Symbols</b>
	Katarzyna Molek-Kozakowska – Institute of English, University of Opole – <i>Signs and symbols in contemporary multimodal humanitarian communication</i>
	Agnieszka Hamann – Faculty of Artes Liberales, University of Warsaw – <i>To read or not to read: How to make sense of multimodal texts</i>
	Gordon Whittaker – Seminar fuer Romanische Philologie, Georg-August Universitaet Goettingen – <i>Scrambled text: Anagraphic writing in comparative perspective</i>
17:30 - 18:00 Refreshments	
18:00 - 20:00 Fourth Session	<b>Determining Classifiers ~ Classifying Determinatives</b>
	Filip Taterka – Adam Mickiewicz University in Poznań, Université Paris-Sorbonne – <i>Town or desert? Some observations on the Ancient Egyptian topographical classification</i>
	Katarzyna Mikulska – Institute of Iberian and Iberoamerican Studies, University of Warsaw – <i>Designs in Mesoamerican divinatory codices: Are they classifiers?</i>
	Rogelio Valencia Rivera and Daniel Salazar Lama – Universidad Veracruzana – <i>The bird as “image” of the sky: The presence of the chan bird in the Mayan celestial bands</i>
	<b>Third Day – Wednesday, 21 June</b>
9:00 - 11:00 First Session	<b>Embracing Iconography</b>
	Malwina Brachmańska – Adam Mickiewicz University, Poznań – <i>King’s ally or king’s foe? Prey or predator? - Aspects of the lion</i>
	Angélica Baena Ramírez – National Autonomous University of Mexico – <i>The tonalpohualli in extenso: Codex Vaticanus B, Codex Borgia and Codex Cospi</i>
	Zuzanna Jakubowska-Vorbrich – Institute of Iberian and Iberoamerican Studies, University of Warsaw – <i>Avifauna of Easter Island: Bird life, bird cult and bird symbolism</i>
11:00 - 11:30 Coffee Break	
	<b>Iconography and Iconicity</b>
	Anastasja Golijewska – Institute of Art History, University of Warsaw – <i>Pars pro toto: Taking a fresh look at old images</i>
	Jan Szymanski – Centre for Pre-Columbian Studies, University of Warsaw – <i>Reading between the stones: Architecture as a cultural template</i>
	Aleksandra Twardokęs – The Faculty of Modern Languages, University of Warsaw – <i>From four shapes to maternity: The power of abstraction and the human ability to see complex matter in simple elements</i>
13:30 - 15:30 Lunch Break	
15:30 - 16:50 Third Session	<b>Relationship between Text and Reality</b>
	Bérénice Gaillemine – LabEx TransferS, Laboratoire d'Anthropologie Sociale, Collège de France, Ecole Normale Supérieure – <i>Pictorial catechisms in contemporary Bolivia: A multi-sensorial experience</i>
	Loïc Vauzelle – École Pratique des Hautes Études, GSRL – <i>Representing and making ornaments for the gods: An investigation of the use of glyphs and materials in Aztec codices and rituals</i>
16.50-17:10 Coffee Break	
17:10 - 18:30 Fourth Session	<b>Writing in Service of Magic</b>
	Olgierd Uziębło – Department of Sinology, University of Warsaw – <i>The magick of writing: Lucky charms and the Chinese character</i>
	Krisztina Hevesi – Independent Researcher – <i>The ritual use of water in Coptic magical texts</i>
Farewell drinks	